

# TOP TEN REASONS TO Be A HERO

- 1** You Do Not Want a Police Officer to be Your Designated Driver.
- 2** Hang Out With Your Friends, Don't Bury Them.
- 3** Superhero Costume and Powers Not Required.
- 4** No One Loves A Killer.
- 5** The Back of A Patrol Car Is Not A Limo.
- 6** Live Life, Don't Take One.
- 7** Car Keys Are An Option, Jail Cell Keys Are Not.
- 8** Invest In An IRA, Not A DUI.
- 9** Keep A Family Together, Don't Destroy One.
- 10** It's the RIGHT thing to do. Designate A Driver and Be A HERO!

Be the HERO. John Elliott would have. But he did not have the chance. On July 22, 2000, John, a recent Naval Academy graduate, was killed in a head-on collision with a drunk driver. The HERO Campaign was established to honor his memory.

Be the HERO and designate a driver EVERYTIME.



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